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Participants X \$35.00 (member) or \$45.00 (non-member) TOTAL AMOUNT

Please make checks payable to the Illinois State Ambulance Association, and return by

September 5, 2008 to:

ISAA Annual Conference
c/o Jackson County Ambulance Service
Post Office Box 328
Carbondale, IL 62903

ILLINOIS STATE AMBULANCE ASSOCIATION 2008 ANNUAL CONFERENCE

**SEPTEMBER 18 & 19, 2008
NORTHFIELD INN, SUITES &
CONFERENCE CENTER
SPRINGFIELD, IL**

DEKALB FIRE CHIEF LANNY RUSSELL AND ASSISTANT CHIEF BRUCE HARRISON PRESENT: "PLANNING, PREPARATION & PARTNERSHIPS: KEYS TO NIU SHOOTING RESPONSE"

ACCOMODATIONS

www.northfieldinn.com

Hotel reservations for this year's conference can be made by contacting the Northfield Inn, Suites & Conference Center at (217) 523-7100, or toll free at 1-866-577-7100. Reserve before September 3 to receive the ISAA group rate of \$74.00/night! Northfield Inn, Suites & Conference Center is conveniently located just off of I-55, at exit 100B (Sangamon Avenue), and is only minutes from Abraham Lincoln Capital Airport and downtown museums. They offer complimentary high speed wireless internet, new pillow top mattresses, microwave/refrigerators in all guest rooms, a full extended continental breakfast, and a state of the art fitness facility.

JOIN US THURSDAY NIGHT AT FIELDHOUSE HOUSE PIZZA, LOCATED DIRECTLY BEHIND NORTHFIELD INN, SUITES & CONFERENCE CENTER, FOR OUR

SECOND ANNUAL EMS PARTY

HELP US WELCOME BACK LAST YEARS BAND, 622 GANG (FORMERLY REFLECKS)

FOOD AND DRINKS START AT 6:30 PM, WITH THE ENTERTAINMENT STARTING AT 7:00 PM.

Come and see for yourself what everyone's been talking about for the

**ILLINOIS STATE AMBULANCE ASSOCIATION
POST OFFICE BOX 464
CANTON, IL 61520**



CONFERENCE REGISTRATION DETAILS INSIDE!

ISAA 2008 ANNUAL CONFERENCE SCHEDULE

Thursday, September 18, 2008

0830 – 0900 Registration
 0900 – 1000 Remembering NIU's Tragedy
 1000 – 1045 Administrative/Operations Breakout
 1045 – 1100 Break
 1100 – 1200 Administrative/Operations Breakout
 1200 – 1300 Networking Lunch (provided)
 1300 – 1400 Administrative/Operations Breakout
 1400 – 1500 Administrative/Operations Breakout
 1500 – 1515 Break
 1515 – 1615 Administrative/Operations Breakout
 1830 – 0000 EMS Party at Field House Pizza

0900 – 1000 Remembering NIU's Tragedy

"Planning, Preparation & Partnerships: Keys to NIU Shooting Response" Presented by Chief Lanny Russell, and Assistant Chief Bruce Harrison. The DeKalb Fire Department has been planning for emergencies jointly with Northern Illinois University for several years and they have prepared by participating in joint response drills. The planning and preparation and the partnerships that evolved as a result were key elements that allowed for a successful response to a shooting on the NIU campus that left five students and the shooter dead and another 18 injured. The description of response to the incident and how the key elements provided a foundation for success will help other communities when they face their "it can't happen here" incident.

1000 – 1045 Administrative Track

"Low-No Cost Wellness Programs" & "Auto Exposures and Coverage Recommendations" Presented by Dave Calzaretta, Mike Turner, and Wendy Covelli. Two presentations, from two companies, presented by three speakers, and all in 45 minutes. Don't miss this informative session, brought to you by the leaders in the insurance and employee benefits industry, Assurance Agency and Traveler's Insurance.

1000 – 1045 Operations Track

"Basic Military Aircraft Familiarization and Response" Presented by Thomas J. Champion, of Rescue Training, Inc. This course will cover topics including: Scene safety & control, aircraft danger areas, weapons systems, emergency access, MCI training, hazard identification, and much more.

1100 – 1200 Administrative Track

"Filling in the Gaps: Answers to Your Toughest Billing Questions" Presented by Edna Canas and Kim Guetersloh. Questions submitted by ISAA members prior to the Fall Conference will be addressed. Questions can be submitted to: vdagner@jacksoncounty-il.gov

1100 – 1200 Operations Track

"Basic Military Aircraft Familiarization and Response" Continued...

1200 – 1300 Networking Lunch

1300 – 1400 Administrative Track

"Medicare Pay 4 Performance" Presented by Gary Wingrove. Ambulance Medicare reimbursement is changing again to a Pay 4 Performance system. How it gets implemented may cause major issues for ambulance services and there will be penalties for non-participation. Learn what this new system is, how it has been implemented in other segments of health care and how it might impact your ambulance company.

1300 – 1400 Operations Track

"Live Line Demo" Presented by Kyle Finley. This exciting demonstration shows the danger of live contact with 7200 volts!

1400 – 1500 Administrative Track

Bruce Kinnett, Vice President of Cook-Witter, Inc., will discuss our lobbying efforts with Illinois Government and will review the laws passed during the last year which affect the medical transportation industry in Illinois.

1400 – 1500 Operations Track

"Live Line Demo" Continued...

1515 – 1615 Administrative Track

"Intro to CHUG" Presented by the founder of Collaborative Healthcare Urgency Group, Connie Polk. CHUG strives to keep our communities safe by providing evacuation plans for the vulnerable and disabled in the Chicago Metropolitan area.

1515 – 1615 Operations Track

"Community Paramedic" Presented by Gary Wingrove. A coalition of rural health and educational institutions in Nebraska, Minnesota, Nova Scotia and Queensland have put together the curriculum for Generation 2 Paramedic (G2P), structured around the needs of rural communities. This session will describe the curriculum and the pilot program being implemented in Minnesota in 2009.

Friday, September 19, 2008

0900 – 1000 Government Affairs and Reimbursement Committee Meeting

1000 – 1100 Safety in EMS

1100 – 1200 Administrative/Operations Breakout

1200 – 1330 ISAA Annual Meeting

0900 – 1000 Government Affairs and Reimbursement Committee Meeting

This year, with the assistance of Cook-Witter, Inc., and Senator John Sullivan, ISAA was successful in getting SB 2300, a measure that, if enacted into law, would have made substantial changes to both the rates and methodologies used for reimbursement of ambulance services under the Illinois Medicaid Program. Unfortunately, even though SB 2300 passed out of the Senate with no opposition, it was never heard in the House of Representatives. The focus of this meeting will be to discuss the future of SB 2300 as well as the future of our lobbying effort to improve Medicaid rates for ambulance services provided in Illinois. We encourage all who are interested in increased Medicaid reimbursement to attend.

1000 – 1100 Safety In EMS

Owner/Founder of MedStar Ambulance (Sparta, IL), **Charles Kelley**, will discuss general safety issues as well as the recent shooting involving his ambulance crews in East St. Louis. Patrick Bierman was shot twice... *Continued on next page* →

(once in the arm and once in the chest) on May 19, 2008, while driving a shooting victim to a local hospital. Hear a first hand account from Patrick, and how his partner, Paramedic Lydia Cravens, saved his life.

1100 – 1200 Administrative Track

"WPS Ambulance Billing Issues" Presented by Sue Brewer, Greg McAllister, and Thom Ryan. Is your service in compliance with the new signature requirements? Be sure to bring your Medicare billing staff to this enlightening dialogue!

SPEAKER BIO'S

Sue Brewer is the co-chair of the WPS Medicare Ambulance Provider Education Training Committee.

Dave Calzaretta is the Vice President of Assurance Agency.

Edna Canas is a Billing Supervisor for the Illinois Department of Healthcare and Family Services.

Thomas Champion is the Lead Instructor for Rescue Training, Inc. He has spent 21 of his 32 years in airport rescue with the US Air Force Crash/Fire/Rescue, and is an IFSAC III Instructor.

Wendy Covelli is an Account Manager Executive with Traveler's Insurance.

Kim Guetersloh is the First Transit Operations Manger.

Bruce Harrison began his fire service career with the DeKalb Fire Department in 1981 and was promoted to Lieutenant in 1994 and Captain in 1998. He was named Assistant Chief in 2002, and has primary responsibility for Operations. He received his paramedic training in 1983 and served for several years as a flight medic. Assistant Chief Harrison has completed numerous classes at the National Fire Academy and is currently completing his last class in the Executive Fire Officer Program. He was among the first group of Illinois Fire Fighters who responded to New Orleans following Hurricane Katrina and was named Illinois Operations Officer for the third deployment to New Orleans. He has been instrumental in the formation of the Northern Illinois Community Incident Management Team. He is a certified Fire Officer III and holds an Associates Degree from Kishwaukee Community College, a Bachelor's Degree from Western Illinois University and recently completed his Master's Degree in Fire Administration from Grand Canyon University.

Sarah Jackson, RN, BSN, CFRN, has been a Registered Nurse for OSF Life Flight for 6 years. She currently holds the position of Regional Development Specialist.

Charles Kelley is the owner and founder of MedStar Ambulance, Inc. Since 1981, MedStar has expanded from three ambulances to a fleet of 37, and currently provides coverage to three counties in Southwestern Illinois. MedStar responds to 40,000 calls for service annually, with a staff of 180 employees.

Bruce Kinnett joined the Cook-Witter, Inc. staff in January 1988, with eleven years experience in state and national governmental relations. He has worked extensively with agriculture, conservation, natural resources and environmental concerns. In 1983, Mr. Kinnett moved to Washington DC and founded a private corporation to promote the development of aquaculture, raising aquatic plants and animals, as an emerging agri-industry. Prior to moving to the nation's capitol he coordinated policy research and legislative analysis of agriculture, conservation, energy and environmental issues for the Illinois Senate Republican Staff. In 1986, he co-authored The Illinois Aquaculture Industry: Its Status and Potential, the first study of its kind for a major Midwestern agricultural state. He drafted legislation to create the Illinois Aquaculture Development Act and assisted in securing its passage in the 85th General Assembly. In 1992, Mr. Kinnett became Vice-President of Cook-Witter, Inc. He is a member of the Chicago, Illinois and American Society of Association Executives and has participated in ASAEs Legislative Summit in Washington, DC. He is a graduate of Illinois College, Jacksonville, with additional studies at the University of Illinois at Springfield (formerly Sangamon State University).

The Life Flight program is solely operated by OSF Saint Francis Medical Center in Peoria, Illinois. Life Flight provides rapid stabilization and transportation for the critically ill or injured patients from the scene of an emergency or during interhospital transfer. The program began in June 1984 and continues to be operated by OSF Saint Francis Medical Center. Life Flight transports more than 1,800 patients per year making its program the busiest in the State of Illinois. Life Flight is staffed by a dedicated team of specially trained flight paramedics, flight nurses, emergency medicine resident physicians, EMS Pilots, and communication specialists, ready to respond to transport needs 24 hours a day. The program has proven its effectiveness with some dramatic results involving accident victims, premature infants, and high-risk obstetric, cardiac, and pediatric patients.

Greg McAllister is a representative from the Medicare Operations Branch of The Centers for Medicare and Medicaid Services.

Connie Polk is the founder of Collaborative Healthcare Urgency Group. She has an Associate's Degree in Science, and has over 25 years of experience in the health care industry.

Lanny Russell has served as Fire Chief for the City of DeKalb Fire Department since 2002 and prior to that served as Fire Chief for the Village of Downers Grove, the Village of Villa Park and the Peotone Fire Protection District where he began his career in 1964 as a volunteer. He became one of the department's first paramedics in 1974 and was named Fire Chief in 1977. He became Peotone's first paid chief in 1983. Chief Russell holds an Associates Degree in Fire Science from Joliet Junior College and a Bachelor's Degree in Fire Service Management from Southern Illinois University. He is a graduate of the Executive Fire Officer Program at the National Fire Academy.

Thom Ryan is the co-chair of the WPS Medicare Ambulance Provider Education Training Committee.

Mike Turner is a Benefits Consultant with Assurance Agency.

Gary Wingrove chairs the EMS Issue Group of the National Rural Health Association and chairs the Advisory Board of the Rural Domestic Preparedness Consortium. He is the ambulance industry's representative on the national advisory committee of the technical assistance center for the Critical Access Hospital program, and serves on the rural EMS committees of the National Association of State EMS Officials and the National Organization of State Offices of Rural Health.

For questions or additional information regarding this year's conference, call
 (618) 529-5158

WWW.ILLINOISAMBULANCE.ORG